

# INTRODUCTION OF DMX SOFTWARE PLATFORM

In the previous newsletter we declared our commitment to guard the interests of our loyal clients i.e. the commercial value of their investments as well as their tactical and strategic competitiveness.

In continuation to our commitment, today we are launching the most important new production-line platform, the DMX platform. This is the major change we made after 2005, when we launched Oxygen platform.

## Following are a couple of most important features of this DMX platform:

- [Integration of Xray scanner in the production pipeline, to take advantage of very precise external model of the diamond](#)
- [Integration of Cutwise with planning software to help select the best solution based on optical performance, the grades that matters the most to trade buyers & end customers](#)
- [Fancy Cut Evolution using Cutwise, Smart AnyCut and Cut preforms](#)
- [Possibility of creating al-a-carte diamond business model using Cutwise Photoreal](#)
- [Hybrid appraiser in HPO-AnyCut to control the solutions in limits defined by the trade buyer](#)
- Diamond traceability
- [Optimized H&A allocation and execution](#)
- Many more coming

The new software protection technology and the DMX platform will reduce the value of hacked software to ZERO.

All the new unique features will stay absent in the previous version, and we will help our legitimate clients to upgrade to new platform making a small investment by paying a nominal annual fee.

On your right you can see how the new production line will look like.

August 1<sup>st</sup> 2020

## Oxygen-DMX-Cutwise Colorless Pipeline

